

**Executive Committee Meeting**Thursday, June 17, 2021  
Via Videoconference

**MINUTES**

3:00–4:30 PM Eastern • 2:00–3:30 PM Central • 1:00–2:30 PM Mountain • 12:00–1:30 PM Pacific

Members & Attendees

**NAME ROLE(S) NAME ROLE(S)**

✓ Jim Fleming\* President, Employer Collaboration A Ruth Anne Thornton\* Region 6

A Erin Frisch\* Past President, Region 5, Policy ✓ Cindy Wiesen\* Region 7

✓ Michele Cristello\* Vice President, Audit ✓ Chad Dexter\* Region 8

✓ Kate Cooper Richardson\* Secretary, Website ✓ Heather Noble\* Region 9

✓ Liesa Stockdale\* Treasurer, Finance ✓ Sharon Redmond\* Region 10, Conference

✓ Karen Hebert\* Region 1, Mentoring ✓ Robin Arnell Systems & Data Sharing

* Eileen Stack\* Region 2, Policy & Practice ✓ David Kilgore Public Relations

✓ Ted Mermigos\* Region 3 ✓ Adam Norman Conference

✓ Carla West\* Region 4, Systems & Data  *\*Voting member*

Welcome

* President Jim Fleming called the meeting to order

Roll Call

* Attendance as noted
* New representative for Region 6
* Quorum present

Approval of Minutes

* Executive Committee May 20, 2021 – *approved without changes*

Treasurer’s Report – *accepted*

* Little activity in Wells Fargo account
  + Eventbee fees for conference registration site
* PayPal account handling registration
  + $23k in registrations less $675 in credit card fees
* Total balance in all accounts on 5/31: $105,002.89

President’s Report – *accepted*

* OCSE June meeting postponed until June 20. Topics include:
  + PEP penalties—why didn’t we hear directly?
  + Notice of intent for rule change
  + NCOA unavailability because of “procurement” issues
  + SBA offsets of loan proceeds—should’ve been exempt
  + OCSE’s interest in virtual attendance at annual conference
* Appointed a nominating committee—Erin (MI), Liesa (UT), Chad (MT)
* Annual meeting/conference
  + Sponsorships above budget and historical levels
  + Registration slightly below average, especially for state directors—not surprising due to pandemic and state travel bans
* Director training
  + Ravenwings Consulting to give financial training Friday, July 23, in Bismarck
  + Public Knowledge to provide free virtual distribution training to directors the week prior—will give key info on distribution in advance on pros/cons of distribution options

Committee Reports

* Audit Workgroup – Michele
  + Making progress on its goals
  + Requested time on agenda for directors-only meeting at annual conference
    - Conversation with directors to see where everyone is, their recent experiences with audits
    - Essentially a follow-up on conversation at 2019 annual conference
    - Hope to gather specific examples of disconnects
  + Hitting a wall with OCSE
    - When asked OCSE for clarification on original materials, didn’t really get it
    - Right now feels “stuck”
  + In the meantime, working on directors guide on the audit process
    - Will get a draft out soon
* Child Support-Employer Collaboration Workgroup – Jim
  + Met today
  + Workgroup turning attention to feasibility of national employer database
    - Could feds host or would it need to be multi-state consortium?
    - How close to expanding federal portal to facilitate
  + Sent updated standard VOE draft to listserv
    - Reordered
    - Asking for feedback—would you accept?
* Finance Committee – Liesa
  + No report
* Joint Committee on Public Relations – David
  + Last meeting a few more demos media marketing grants
  + Survey: a national application and national marketing research
  + Can you support a national application?
    - Medora conversation
    - Need 100%
    - There are some tools that could help support
  + Supplemental versus supplant?
  + Apply versus enroll?
  + Goal really to have supplant
  + National approach for national campaigns
  + Got out PR document to everyone
* Mentoring Committee – Karen
  + Director training agenda reviewed
    - Benefit not just to new directors
    - Broken down by modules—all on financials, funding
    - OCSE provided—Wally created originally
    - Making arrangements for virtual participation
  + In advance, E. Morgan of Public Knowledge to give tutorial on distribution
    - Date to be set soon
    - Very helpful base information
  + Committee still looking at suggested edits for OCSE resource guide
* Policy & Practice Committee – Eileen/Erin
  + Refining NCCSD recommendations to OCSE/Congress
    - Assigned portions to various committee members
    - Almost done pulling it all together
  + Administrative enforcement subcommittee
    - Finalizing survey—comprehensive
    - Will have a communication plan for this to clearly explain goal and value
* System Modernization & Data Sharing Workgroup – Carla/Robin
  + Working on state lessons learned series of webinars
  + Follow-up on discussion at April Exec Committee meeting about whether to have OCSE participate in workgroup
    - Having OCSE present chilling effect
  + How to discuss with workgroup with OCSE in the room
    - So had private convo with Raghavan to ask if OCSE would step aside
    - Raghavan: Had been thinking that his role had diminished since September, so he’d been thinking about this as well
      1. Tough conversation, but Robin pointed out OCSE is valued, but in certain situations, it’s tough to have regulators in the room
      2. Raghavan gently pushed back a bit—OCSE needs to know about state issues, too
      3. Agreed to part ways—for now
    - Cynthia’s role?
      1. OCSE supportive of Cynthia’s continuing
      2. Cynthia will present at Part 2 of annual meeting
  + Last plug for webinar
* Website Committee – Kate
  + Links to conference registration on both internal and public-facing pages
* Annual Program
  + Committee meeting this Friday
  + Sharon and Adam have 10 slots assigned
  + Curators in place—panelists getting there
  + Cohesive themes
  + Innovation spotlights for vendors—maybe connection to topic

Unfinished Business

* + None

New Business

* + None

Next Meeting – July 15, 2021, at 2:00 PM Central

* + Last meeting before Annual Meeting

*Meeting adjourned at 3:20 PM Central*

*Minutes respectfully submitted by Kate Cooper Richardson, NCCSD Secretary*