



TO: NCCSD

FROM: Kate Cooper Richardson, Committee Chair

DATE: July 19, 2021

RE: Website Committee Annual Report

Membership

- Kate Cooper Richardson, Oregon IV-D Director (chair)
- Craig Burshem, former Virginia IV-D Director
- Jeff Cohen, retired Vermont IV-D Director
- Paula Phillips, Arkansas IV-D Policy Manager
- Amy Price, Michigan IV-D Communications Specialist
- Nisha Garimalla, ProTech Solutions, Inc.

Meetings in 2020-21 Committee Year

- No formal meetings

Summary of Activities

The Website Committee develops and maintains both the NCCSD website (on a WordPress platform) and the NCCSD directors' listserv. The committee has not held formal meeting since the outbreak of the pandemic, instead taking care of any necessary actions via email communication. The focus for this committee year was extremely limited due to other demands (on the chair, almost exclusively). The priority for the first part of the committee year was still on pandemic-related matters, maintaining the listserv due to especially heavy use and uploading pandemic-related resources to the website as quickly as possible.

The approach for the second half of the year was maintenance only for the website and the listserv, although the website is in need of software upgrades.

Activities include:

- Maintained Covid-19 section on Resources page
- Maintained website current user list, including deleting former users and adding new IV-D directors
- Individual user help for website: instructions, resetting passwords, etc.

- Maintained listserv current user list, including deleting former users and adding new IV-D directors
- Individual user help for listserv: bounce action notifications, listserv moderator requests, etc.

Future Plans

As the chair, I recommend that, for the sake of sustainability and continuity, NCCSD consider investing in its future by engaging professional services to set up a website on a platform that meets NCCSD's needs better than WordPress. WordPress is targeted more to graphic and website designers, but there are platforms that would allow NCCSD to just be content managers, not technicians. The leading example is Squarespace, but there is also Wix and Weebly (although I believe Squarespace bought Weebly). A site on a platform like Squarespace would not require full-time professional assistance, although for an initial build and occasional upgrades, it would be worthwhile to engage some services.

The Website Committee would research the options, gather some quotes, and provide a proposal to the NCCSD Executive Committee.

The listserv would not need to be a part of that effort; it's simple, but it's working. The barriers that some listserv recipients experience are due to their respective state email systems, not the listserv itself.

Shout-Out

The Website Committee could not manage without the generous volunteer work of Nisha Garimalla and ProTech Solutions, Inc. The technical assistance—graciously and quickly provided—virtually (literally!) keeps NCCSD going.